

Accelerate Interoperability with OpenText™ RightFax™ Healthcare Direct

Share and communicate patient information
across an entire network of caregivers

The best patient care involves sharing and communicating across the patient's entire network of caregivers. However, communicating and sharing rich, "structured" patient information that can be directly ingested into electronic medical record (EMR) systems across providers and among disparate EMR applications can be very difficult. More recently, government mandates are setting standards to control the way health information is exchanged and many organizations are struggling to adapt their communications to accommodate these rules.

The Direct Project

The Direct Project is a government initiative that "seeks to benefit patients and providers by improving the transport of health information, making it faster, more secure, and less expensive."¹ It requires organizations to change their communication methods to Direct messaging (SMTP transmissions via HISPs with digital certificates of the sender and receiver), which may require significant changes to their messaging infrastructure.

The Direct Project has many healthcare organizations examining their systems: How do I send Direct messages quickly and easily? What new hardware will I have to implement to make this work? When do I send Direct messages? How painful is this interoperability going to be?

OpenText Provides Direct Interoperability

Many organizations already have well-established integrations with OpenText RightFax to send content from their EMR system. Using this existing integration, OpenText RightFax Healthcare Direct sends healthcare information via Direct Project standards (authenticated sender and receiver, Direct email, encrypted content) when possible.

BENEFITS

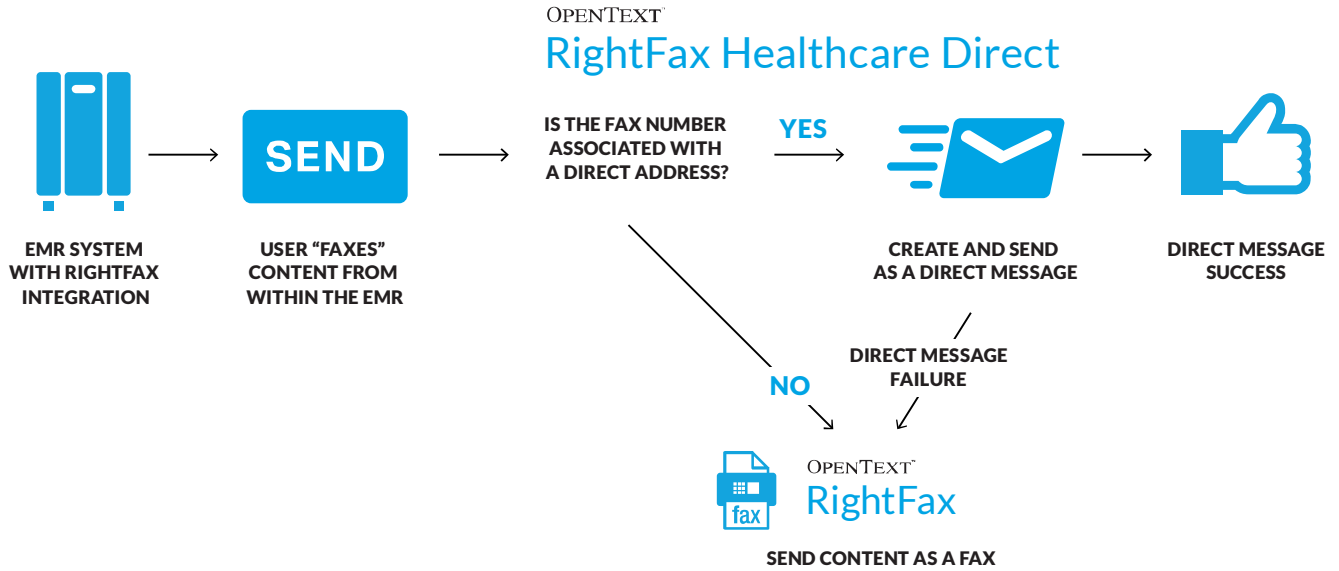
- *Interoperability with Direct without changing your infrastructure*
- *Use existing RightFax integrations to send Direct messages*
- *Turning unstructured data into structured patient information*
- *Little to no human intervention to get inbound content into the EMR system*
- *Increase productivity*
- *Improve the coordination of care by communicating more easily between different EMR systems*

**OpenText™ RightFax™
Healthcare Direct is a
way to mitigate Direct
Project deployment pains
and provide interoperability
between Direct and your
existing integrations
with RightFax.**

1. The Direct Project Overview. (2010, October 10) Retrieved from <http://wiki.directproject.org/file/view/DirectProjectOverview.pdf>

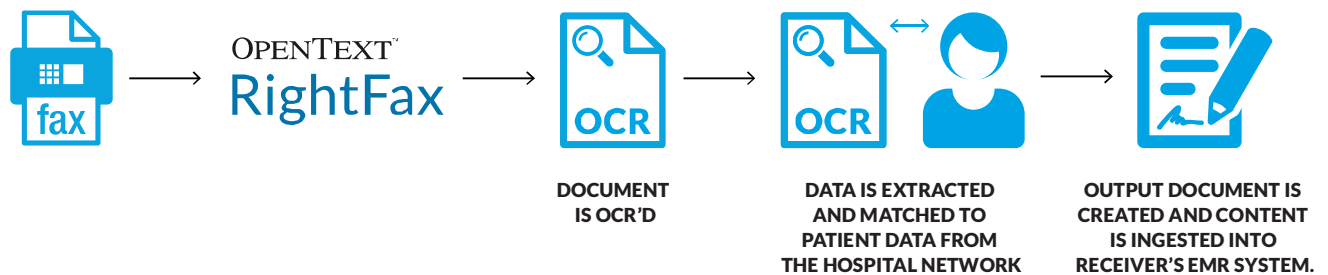
RightFax Healthcare Direct is add-on functionality to a RightFax implementation that allows users to send Direct messages from their EMR systems, without changing the way they send content from their EMR today. Simply put, RightFax Healthcare Direct will determine if a Direct Address is available for the recipient. If so, the content will be sent as a Direct message.

If not, the content will be sent from RightFax, as a fax. Most importantly, the user doesn't need to do anything differently: users simply send content from within the EMR as usual, and RightFax Healthcare Direct will determine the best communication method for their content: first by Direct, second by electronic fax.



Create Structured Patient Information

RightFax Healthcare Direct will convert incoming fax content into valuable patient information. Incoming fax content is turned into searchable data – content that can then be matched to patient information and ingested into the EMR with little to no human intervention.



Our Expertise, Your Advantage

855-RIGHTFAX (855-744-4832)