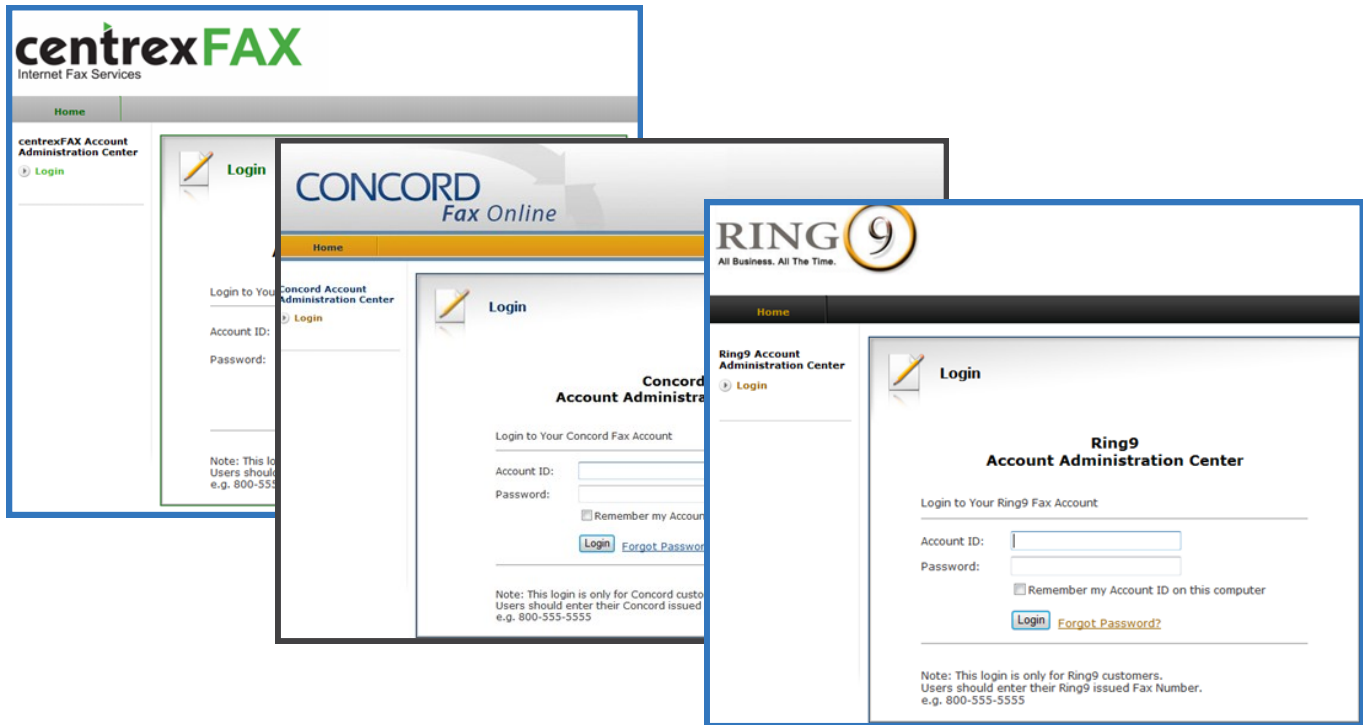


Branded Fax Services

Faxing remains a critical requirement for many hosted applications and is needed in some form by almost all businesses. Concord Fax Online custom branding is the perfect solution to meet those needs and allow ASPs and VoIP providers to not only solve their customer's problems, but also increase revenue and improve customer loyalty.



Custom branded Concord Fax Online can be used with DIDs provided by the branding partner or use fax numbers provided by Concord. A variety of branding options exist and the entire user experience can be tailored to meet the needs of any industry vertical. Concord's global fax network is based on geographically separated, fully redundant data centers ensuring high availability for both inbound and outbound faxing. Highest performance and success rates are the corner stones of Concord's fax solution.

REGULAR BRANDING FEATURES:

- Web Based Account Administration Center
- Cover Pages
- E-mail Domain for Fax Submission
- E-mail domain for Inbound Faxes
- E-Mail subjects and bodies for all notification types

OPTIONAL BRANDING FEATURES:

- Print2Fax Application
- FolderFax
- FaxAssist
- Microsoft Office 2003/2007/2010 Integration
- Microsoft Exchange 2010 Unified Messaging Integration

In addition to feature branding, Concord provides a complete set of tools to integrate Concord Fax Online into a service provider's provisioning and billing system. Amongst those tools are a complete account management Web Services API, the ability to download Call Detail Records (CDRs) and a number of APIs to directly integrate fax functionality into any application.